


Name	Dr. P. JAYAMARY	
Qualification	M.Com, M.Phil, B.Ed, PhD, SET(Com), MBA, SET(Management),	
Designation	Assistant Professor	
Year of Joining	17 <sup>th</sup> June 2019	
Specialisation	Financial Accounts & Financial Management	
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### Seminar/ Workshops/FDP

Date	Paper Presented/ Participated	Title of the Paper	Organized By	Workshop/ Seminar/ FDP	Type
29 <sup>th</sup> & 30 <sup>th</sup> March 2022	Presented	Digital Transformation and Banking System Enhanced Service Quality: A Customer perception Study	St. Joseph's College (Autonomous), Trichy	Conference	National
14 <sup>th</sup> & 18 <sup>th</sup> March	Participated	Industry 4.0: Technologies , Outcomes & Future of manufacturing	Sri G V G Visalakshi College for Women, Udumalpet	FDP	National
11 <sup>th</sup> March 2022	Participated	Legal Aspects of Startup and Career Opportunities	IIC & PG & Research Department of Commerce, St.Mary's College(Autonomous)	Webinar	National
25 <sup>th</sup> Jan 2022	Participated	Emerging Innovative trends in Quality Research Paper Writing and publishing in Right Journals	Sri G V G Visalakshi College for Women, Udumalpet	FDP	National
10 <sup>th</sup> Jan 2022	Participated	Library Without Walls: E- Resources through NLIST	St.Mary's College(Autonomous)	Webinar	National
17 <sup>th</sup> Dec 2021	Participated	Workshop on ' Quality Research Proposal & Publications	Research Forum, St.Mary's College(Autonomous)	Workshop	National
11 <sup>th</sup> Dec 2021	Participated	Impediments for Women Career Advancement	PG & Research Department of Commerce, St.Mary's College(Autonomous)	Webinar	National

2 <sup>nd</sup> Dec 2021	Participated	Motivational Speech - Don't Say Why me? Say Try me	PG & Research Department of Commerce, St.Mary's College(Autonomous)	Webinar	International
26 <sup>th</sup> Oct 2021	Participated	How to Buy and Sell Shares in Stock Exchange	NGM College, Pollachi	Seminar	National
23 <sup>rd</sup> to 28 <sup>th</sup> August 2021	Participated	Digital Teaching Methods in Higher Education	PG & Research Department of Commerce CA, Hindusthan College of Arts & Science, Coimbatore- 641 028	FDP	National
13- March 2021	Participated	"INNOVATIVE CHEMISTRY CONCEPTS & TECHNOLOGIES ABOUT COVID 19 VACCINES"	A.P.C. MAHALAXMI COLLEGE FOR WOMEN, Thoothukudi	FDP	National
26 <sup>th</sup> Feb 2021	Participated	YOGA AND HOLISTIC HEALTH	Indian Council of Philosophical Research, New Delhi And University College, Thiruvananthapuram	Seminar	National
28 <sup>th</sup> Nov 2020	Participated	Moodle using Gnomio - Hands on Training	Sree Saraswathi Thyagaraja College, Pollachi	Webinar	National
4 <sup>th</sup> July 2020	Participated	Survive & Thrive- Emotional Well Being	PU Educational Services	Webinar	National
25 <sup>th</sup> to 27 <sup>th</sup> June 2020	Participated	Challenges and opportunities in Higher Education under present scenario	G.Venkataswamy Naidu College, Kovilpatti	Webinar	National
20 <sup>th</sup> June 2020	Participated	Future Technologies in Cyber Space and the Law	PU Educational Services & Indian Cyber Institute	Webinar	National
17 <sup>th</sup> June 2020	Participated	India in the Global Economy	KPRCAS College of Arts and Research	Webinar	International
May 31 <sup>st</sup> , 2020	Participated	How to use open Educational Resources to Desire	St.Mary's College(Autonomous)	Webinar	National
30 <sup>th</sup> May	Participated	Innovating Education and Educating for Innovation	PU Educational Services	Webinar	National
29 <sup>th</sup> May	Participated	Modern Pedagogy using online teaching techniques	Arulmigu Palaniandavar Arts College for Women	FDP	National
23 <sup>rd</sup> May 2020	Participated	Teacher Resilience: the blueprint for efficiency during uncertainty	St. Mary's college (Autonomous)	Webinar	National

20 <sup>th</sup> May 2020	Participated	COVID 19 Pandemic general awareness	Sankara College of Science and Commerce	E-Quiz	National
20 <sup>th</sup> & 21 <sup>th</sup> May 2020	Participated	Indian Economy a Financial Insights- Post COVID 19	KPRCAS College of Arts and Research	Webinar	National
15 <sup>th</sup> May 2020	Participated	Facilitating the role of teacher as career counselor	ASFASM & PWC	Webinar	International
14 <sup>th</sup> May 2020	Participated	Personal effectiveness-Need of the hour	Sakthi Institute of Information and Management Studies	Webinar	National
13 <sup>th</sup> May 2020	Participated	10 steps to become Entrepreneur	Institution's Innovation council	Webinar	National
12 <sup>th</sup> May 2020	Participated	R training	Sona College of Technology	Webinar	National
11 <sup>th</sup> to 14 <sup>th</sup> May 2020	Participated	Impact on AI in Education and Industry post COVID 19	Nallamuthu Gounder Mahalingam College	FDP	National
11 <sup>th</sup> May 2020	Participated	Life Skills Development	Idhaya College for Women, Kumbakonam	Webinar	National
2 <sup>nd</sup> March 2020	Participated	Institute to Industry - A Navigatory Workshop	MS University	Workshop	National
28 <sup>th</sup> & 29 <sup>th</sup> Dec 2018	Participated	Stress Management	ICT Academy	FDP	-
24 <sup>th</sup> Jan 2018	Presented	Tax Planning – Choosing of Right Product of Investment for Reducing Tax Burden	Sree Saraswathi Thyagaraja College, Pollachi	Conference	National
Oct 29 <sup>th</sup> - Nov 1 <sup>st</sup> , 2017	Participated	Refresher Course	National Institute of Securities Markets, Mumbai	Orientation	Regional
May 6 <sup>th</sup> &7 <sup>th</sup> , 2016	Participated	Certificate Course on Data Analysis & Model Building- Module II	KCT Business School, Coimbatore	FDP	National
April 8 <sup>th</sup> & 9 <sup>th</sup> , 2016	Participated	Certificate Course on Data Analysis & Model Building- Module I	KCT Business School, Coimbatore	FDP	National

10 <sup>th</sup> to 13 <sup>th</sup> June 2008	Participated		RIPE Institute of Private Limited, Chennai at P.K.R Arts College for Women, Gobi	FDP	
4 <sup>th</sup> & 5 <sup>th</sup> Feb 2011	Participated		Sree Saraswathi Thyagaraja College, Pollachi	Seminar	National
18 <sup>th</sup> & 19 <sup>th</sup> Dec 2013	Participated	Rural Entrepreneurship: An Inclusive Strategy for Managing Regional Imbalances	Sree Saraswathi Thyagaraja College, Pollachi	Conference	National
6 <sup>th</sup> Sep 2013	Presented	Micro-finance & Women Development/ Empowerment	Dr. N.G.P. Arts and Science College, Coimbatore	Conference	National
10 <sup>th</sup> & 11 <sup>th</sup> Jan 2013	Presented	Health care Industry	Kamadhenu Arts and Science College, Sathyamangalam and Indian Council of Social Science Research, New Delhi	Conference	National
24 <sup>th</sup> & 25 <sup>th</sup> Feb 2011	Presented	Investment Opportunities in SEZs	Vellalar College for Women, Erode, in collaboration with EEDISSIA	Conference	National
30 <sup>th</sup> Dec 2010	Presented	Inequalities in Income and Wealth	Navarasam Arts and Science College for Women, Arachalur	Seminar	National
20 <sup>th</sup> Aug 2009	Presented	Rebooting Strategies for Global Recession	Tiruppur Kumaran College for Women, Tiruppur	Conference	International
4 <sup>th</sup> Oct 2008	Participated	Retail Marketing – Key issues and challenges	P.K. R Arts College for Women, Gobichettipalayam	Workshop	National
12 <sup>th</sup> & 13 <sup>th</sup> Jan 2005	Presented	Banking Sector Reforms, customer focus and CRM in Banking Services	St. Joseph's College, Trichy	Conference	National
18 <sup>th</sup> & 19 <sup>th</sup> Nov 2004	Presented	Problems and Prospects of Rural Women Entrepreneurs	Urumu Dhanalakshmi College, Trichy,	Seminar	State
16 <sup>th</sup> Feb 2004	Participated	Research Methodology	St. Joseph's College, Trichy	Seminar	Regional

<b>Paper Title</b>	<b>Journal</b>	<b>Year</b>	<b>Vol. &amp; Issue</b>	<b>ISSN</b>	<b>Page No</b>
Literacy and Usage of Value Added services offered by Banks	Pariex – Indian Journal of Research	Jan-20	Vol.9, Issue 1	2250-1991	
A Parental Care in Usage of Smart-phones by Children	Suraj Punj Journal For Multidisciplinary Research	March, 2019	Vol.9, Issue 3,	2394-2886	562-568
Investment Psychology of Physicians' at Udumalpet Taluk	Asia Pacific Journal of Research	Feb 2018,	Vol:1, Issue LVV,	2320-5504 (p)	192-195
Investment Behaviour of Working Women in Gold Investment Options – A Study at Udumalpet City, Trippur Dist	International journal of Business and Administration Research	01-Apr - Jun 2017	Vol-3, Issue-18,	2348-0653	25- 29
Instant food in the hands of Working Women	International journal of Business and Administration Research	Oct- Dec 2015	Vol-3, Issue-12,	2348-0653	141-145

#### Papers Published with ISBN

<b>Paper Title</b>	<b>Title of the Book</b>	<b>Year</b>	<b>Vol. &amp; Issue</b>	<b>ISBN</b>	<b>Page No</b>
Integration of women into the labour market in increasing India's Competitiveness	GLOBALIZATION IS IRREVERSIBLE: NEED FOR BRANDING INDIA Inc. AND MAKING MSMEs COMPETITIVE	2 <sup>nd</sup> &3 <sup>rd</sup> Mar 2012	Vol. 1, Issue 1		691-695
Why Women Should Plan on Personal Finance	Personal Finance Management Text & Cases			9788190871884	
Eco Tourism: Conceptual Framework in Developing Country like India	Responsible Tourism: Perspective for Sustainable Development	25 <sup>th</sup> & 26 <sup>th</sup> Mar 2015	Vol. 1 Issue 1	9789384161989	231-241

## As Resource Person

Date	Title of the Programme	Institution / Organisation
	Live Demo on online Banking and services	ICT Cell and Department of Commerce, Sri GVG Visalakshi College for Women, Udumalpet
	Financial Awareness Programme (5 Programmes)	As Empanelled Resource Person
16 <sup>th</sup> March 2022	Investment Strategies for Bignners –A Roadmap to better yields	Parul University, Gujarat

## Funding Project

Agency	Type	Title	Duration	Amount Sanctioned	Status
UGC (F.NO:4-4/2013-2014, dated 17.03.2014)	Minor	An Empirical Study – Working Women’s Behavior on Instant Food, in Tiruppur Dist, Tamilnadu	March 2014 to April 2016	One Lakh Seventy Thousand only	Submitted & Approved

## Consultancy Services

Agency	Role	Duration	Programme Organised	No.of Beneficiaries
SEBI	Empanelled Resource Person	Nov 2017 to Nov 2020	5	About 600